



School-Within-School at Peabody

A Reggio Emilia Inspired Learning Environment

District of Columbia Public Schools

425 C Street, NE • Washington, DC 20002 • Tel 202-698-3283 • Fax 202-727-9276

www.schoolwithinschool.org

Consider Becoming a Sponsor For Our Fifteenth Annual SWS Jazz Gala and Auction March 17, 2012

School-Within-School (SWS) at Peabody is a D.C. public school. A Reggio Emilia-inspired program, SWS provides outstanding art, music, and movement programs that creatively and educationally inspire our children. These elements exceed the D.C. public school budget. This is where we need your help. Sponsorships for the annual fundraising auction supplements technology, teacher development, teaching assistants and even the cost of basic classroom supplies.

SWS is looking to expand its pre-kindergarten and kindergarten program into a full-sized DCPS elementary school, covering pre-school through 5th grade. Last year, SWS narrowly avoided an enormous cut in DCPS funding for its very unique program. If SWS does not move and expand, the school risks being closed or again facing drastic cuts. This year more than ever, the generosity of community partners like you, is critical to the school's continued success.

Consider becoming a 2012 sponsor for the 14th Annual Jazz Gala and Auction at one of the following levels:

Sponsorship Levels

___ \$3,000 Teacher's Pet

___ \$500 Student of the Day

___ \$1,000 Teacher's Helper

___ \$250 Line Leader

Teacher's Pet, \$3,000 Donation

Our most prominent sponsorship level garners your business some time in the spotlight with the following benefits:

- ✓ Most prominent listing in our Auction Catalog, handed to each attendee and available for download from the website
- ✓ Most prominent signage display at the event
- ✓ Sponsor board at the event and VERBAL thanks during the event
- ✓ Logo with link to your business from the auction website & Fan on our Facebook page
- ✓ 10 auction tickets

Teacher's Helper, \$1,000 Donation

- ✓ Most prominent listing in our Auction Catalog, handed to each attendee and available for download from the website
- ✓ Most prominent signage display at the event
- ✓ Sponsor board at the event and VERBAL thanks during the event
- ✓ Logo with link to your business from the auction website
- ✓ 4 auction tickets

Student of the Day, \$500 Donation

- ✓ Listing in our Auction Catalog, handed to each attendee and available for download from the website
- ✓ Listed on support sign at the event
- ✓ Leave stack of business cards or information at the event
- ✓ Logo with link to your business from the auction website
- ✓ 2 auction tickets

Line Leader, \$250 Donation

- ✓ Listing in our Auction Catalog, handed to each attendee and available for download from the website
- ✓ Listed on support sign at the event
- ✓ Leave stack of business cards or information at the event
- ✓ 2 auction tickets

Sponsor Information

Donor Name: _____
(Exactly as you wish it to be printed in the auction program)

Contact Name: _____
(If different)

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Payment Options

I have enclosed a check payable to: **CHCS — Reggio at Peabody**

Charge VISA or MasterCard #: _____ Exp. Date: _____

Security code (3 digit code on back of card): _____

Cardholder's signature: _____ Date: _____

Return this form (and your check, if applicable) to:

**SWS at Peabody
15th Annual Auction
425 C Street, NE
Washington, DC 20002**

or complete & email it to Tia Butler or Leyla Serafino at: auctionSWS@gmail.com

Your donation is tax deductible to the extent allowable by law. An acknowledgment of your generous donation will be mailed to you by December 31, 2011.